

AUG. 24. 2007 6:31PM

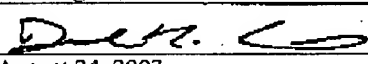
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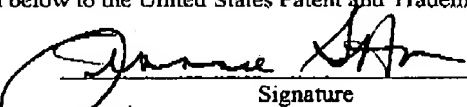
NO. 0909 P. 1/2

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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/270,710 AUG 24 2007
	Filing Date	March 16, 1999
	First Named Inventor	Lawrence F. GLASER
	Group Art Unit	3626
	Examiner Name	Alexander G. Kalinowski
Total Number of Pages in This Submission	Attorney Docket Number	740388-20

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> One Month Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Declaration and Power of Attorney <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group <input type="checkbox"/> Status Letter <input type="checkbox"/> Application Data Sheet <input type="checkbox"/> Request for Corrected Filing Receipt with Enclosures <input type="checkbox"/> A self-addressed prepaid postcard for acknowledging receipt <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Response to Restriction/Election Requirement
Remarks	<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any additional fees required or credit any overpayments to Deposit Account No. 19-2380 for the above identified docket number.	

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	<u>Donald R. Studebaker, Reg. No. 32,815</u> Nixon Peabody LLP 401 9 th Street, N.W. Suite 900 Washington, D.C. 20004-2128
Signature	
Date	August 24, 2007

CERTIFICATE OF MAILING OR TRANSMISSION [37 CFR 1.8(a)]	
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AUG 24 2007

Application No. 09/270,710

Docket No. 740388-20

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT application of:)	
Lawrence F. GLASER)	Art Unit: 3626
Application No.: 09/270,710)	Examiner: Rachel L. Porter
Filed: March 16, 1999)	Confirmation No. 2842
For: METHOD OF EMBEDDING)	
ADVERTISEMENTS IN)	August 24, 2007
COMMUNICATION)	

CERTIFICATE OF MAILING OR TRANSMISSION

[37 CFR 1.8(a)]

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Signature: 

Name: Jeannie Saxton

RESPONSE TO RESTRICTION REQUIREMENT

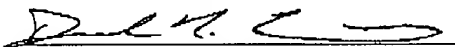
Mail Stop Non-Fee Amendment
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Sir:

In response to the Office Action dated July 24, 2007, Applicant hereby elects the invention of claims 27-49, directed to associating an advertisement with a communication as identified by the Examiner. This election being made without traverse. Examination on the merits and early allowance of the claimed invention is earnestly solicited.

Should the Examiner believe a conference would be of benefit in expediting the prosecution of the instant application, she is hereby invited to telephone counsel to arrange such a conference.

Respectfully submitted,



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